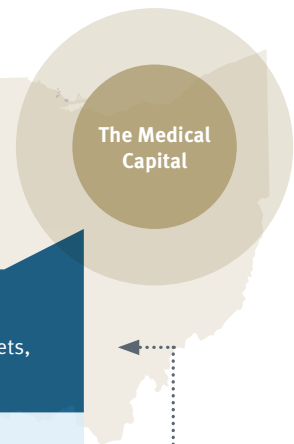


BioEnterprise at the Global Center

Cleveland's biomedical community benefits from a robust entrepreneurial culture. BioEnterprise is engaging with the Global Center for Health Innovation to further enhance the sector. BioEnterprise is assuming responsibility for devising and implementing the Global Center's strategy, including marketing, programming and tenant engagement.




The Medical Capital


The Medical Capital promotes Northeast Ohio's biomedical and healthcare assets, including its renowned clinical, research and educational institutions.

BioEnterprise


BioEnterprise and its partners have raised more than \$2 billion in new funding for biomedical companies.




STRATEGY



MARKETING



PROGRAMMING



TENANT ENGAGEMENT

➤ **Action**

With its move into the Global Center, BioEnterprise will lead these elements of the downtown landmark.




The Global Center for Health Innovation

The unique facility partners with leading biomedical and healthcare brands.

➤ **Result**

BioEnterprise's engagement with the Global Center will accelerate the growth of the region's biomedical economy.



MONEY INTO THE REGION



MORE BIOMEDICAL COMPANIES



MORE TALENT