

Life Sciences Greenhouse to collaborate with Cleveland counterpart

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by [Jennifer Curry](#)

The Pittsburgh Life Sciences Greenhouse plans to increase its collaboration with neighboring Cleveland's life sciences organization.

The Greenhouse and BioEnterprise in Cleveland plan to begin working more closely together to increase the connections between the two city's life sciences communities. Plans include connecting companies and universities together in both regions for potential partnership opportunities and reaching out to the national venture capital community together. In January, John Manzetti, president and CEO of the Pittsburgh Greenhouse, and Baiju Shah, president and CEO of BioEnterprise, attended an investment event together.

Manzetti said that he has already been introduced to 15 or 20 new venture capital firms who didn't know a lot about the Greenhouse.

"It helps in our efforts to raise money for our companies from venture capital that we might not be able to get to," he said.

In addition, Manzetti said, the collaboration could help to attract talent to the region.

According to Shah, the collaboration makes sense because the two areas are close together geographically and both are working to create life sciences communities.

"The two regions are so similar," he said. "It's rekindling the notion that we are one region and we will rise again in healthcare together. ... By working together, we can both serve our own missions much better."

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