

Workflow.com(R) and ZirMed Announce Strategic Partnership Integrating Clinical, Revenue Management Software

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CLEVELAND, OH and LOUISVILLE, KY -- 09/17/08 -- Healthcare software companies Workflow.com and ZirMed have announced a strategic partnership that integrates Workflow.com's clinical software, connectivity, and information systems with ZirMed's nationally renowned revenue cycle management solutions.

Workflow.com's industry-leading Electronic Health Record (EHR) and Practice Management (PM) solutions revolutionize providers' information management processes, thereby affording providers more time with their patients. While Workflow.com enhances efficiencies on the clinical side of the practice, ZirMed, the preferred revenue cycle management firm for thousands of healthcare organization across the nation, equips providers with innovative technology solutions to overcome healthcare's most onerous administrative burdens.

ZirMed's suite of revenue cycle management and financial services solutions are a natural complement to Workflow.com's clinical software. This pioneering partnership allows providers to take full advantage of the synergies inherent between healthcare's clinical and administrative processes.

According to Workflow.com President Jay Volk, "Workflow.com is dedicated to creating products that will dramatically improve the practice of medicine for both providers and patients. We feel that ZirMed has a similar mission and we look forward to seeing our partnership grow."

"Efficiency and productivity are essential elements of any healthcare practice. The combination of software solutions from Workflow.com and ZirMed can improve the speed and accuracy of billing information, shorten collection times, and increase profitability," stated Jerry Merritt, president and chief executive officer of ZirMed Inc. "Together, our two companies provide a proven and state-of-the-art backbone for practice management."

Many of Workflow.com's customers have already begun experiencing increased cash flows and enhanced administrative efficiency with ZirMed's innovative technology solutions, and ZirMed eagerly anticipates adding Workflow.com's entire customer base to its roster of satisfied clients.

About Workflow.com

Based in Cleveland, OH, Workflow.com is an innovative software company that has created and supports complete solutions for ambulatory care, including electronic health records, practice management, document imaging, patient scheduling, messaging, billing services, and clinical workflow.

WorkflowEHR(TM) allows practices to use their own forms on a tablet PC, making patient encounters much more natural -- without paper and without changing the way they are used to working. This solution enables physicians and their staff to capture clinical data with ease, streamline messaging, and eliminate paper files while automating workflow. WorkflowPM(TM) is a Practice Management solution designed for Private Practices, Clinics, Ambulatory Care Facilities, and Billing Services. Its features include scheduling, patient accounting, claims processing, reporting, HL7 interface, open architecture, and billing services.

About ZirMed:

Founded in 1999, ZirMed is a nationally recognized leader in delivering revenue cycle management solutions to healthcare providers. ZirMed enables healthcare providers to leverage the power of technology to cure administrative burdens and increase cash flow. ZirMed solutions include eligibility verification, credit/debit card processing, check processing, claims management, coding compliancy and reimbursement management, electronic remittance advice, patient statements, patient e-commerce solutions, provider credentialing, and lock box services. ZirMed solutions are designed to complement provider workflow and to provide innovative, creative and flexible solutions for healthcare's most pressing administrative challenges. For more information about ZirMed, visit www.zirmed.com.

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